

Message Text

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PAGE 01 STATE 248207

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FM SECSTATE WASHDC

TO AMEMBASSY ROME PRIORITY

UNCLAS STATE 248207

E.O. 11652: N/A

TAGS: BTRA, IT

SUBJ: FOREIGN BUSINESS VISITORS - SICIT SOCIEIE

REF: ROME'S T-3759, 12/11/73

1. COMMERCE CONTACTING U.S. POULTRY, LIVESTOCK EQUIPMENT MANUFACTURERS RE SUBJECT PROPOSAL.

2. FOUR FIRMS HAVE EXPRESSED INTEREST IN MEETING MORENO. SUGGEST HE WRITE KEMP PORTER, SALES MGR., STARLINE MFG., CO., 300 FRONT STREET,

HARVARD, ILLINOIS 60033; ELMO BAKER, SALES MGR., BROWER MFG., CO., 618 S. 5TH STREET, QUINCY, ILLINOIS 62301; GEORGE V. BEATY, VICE PRESIDENT, MARKETING, STA-RITE INDUSTRIES, INC., 234 S. 8TH STREET, DELAVAN, WISCONSIN 53115; AND J.D. NOLAN, VICE PRESIDENT - INTERNATIONAL, H.D. HUDSON MFG. CO., 154 E. ERIE STREET, CHICAGO, ILLINOIS 60611. COMPANIES LISTED ABOVE PREPARED TO DISCUSS DISTRIBUTION AND/OR LICENSING AGREEMENTS WITH MORENO.

3. BERT ESPINDOLA, INTERNATIONAL SALES MANAGER, BUTLER MFG., HAS CORRESPONDED WITH MORENO. ESPINDOLA CAN FACILITATE VISIT JAMESWAY DIV. ESPINDOLA WILL BE AWAY FROM KANSAS CITY ON JANUARY
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PAGE 02 STATE 248207

28, 29 AND 30 ATTENDING SOUTHEASTERN POULTRY CONVENTION, ATLANTA,

GEORGIA. THIS IS A MAJOR INDUSTRY SHOW; MORENO MAY WISH TO ATTEND.

4. COMMERCE FOLLOWING UP WITH USDA. RUSH

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